

*Fashion:*

## ALL THAT GLITTERS

Versace Hosts Bash Honoring Rena Sindi

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**NEW YORK-** *WWD* proclaimed "At last decadence is back!" and *Vogue* declared "That's Entertainment!" concerning the **Versace** hosted event which **Workhouse Publicity** produced in honor of **Rena Sindi's** new book *Be My Guest, Theme Party Savior-Faire* (Assouline). The sparkling affair took place at the Italian design house's palazzo-like Fifth Avenue flagship located at 647 Fifth Avenue.

"It's a perfect marriage because Versace's all about glamour and fun and over the top, and so is my book," Sindi declared during the launch. 200 bona fide socials each decked out in glittering fashions, where bathed in gold paillettes thrown by masked sentries from the balcony above while sipping Champagne provided by Schieffelin & Somerset.

As Sindi signed books, guests were invited to receive airbrush or face painting onsite. At 9:30pm, masked characters rang gongs to announce that dinner would be served. The Winstead Group prepared an exquisite sit down for 200 and offered each glittering course on expansive creations served by a masked wait staff. **Under Bentley Meeker's elegant lighting, table settings of transparent glitter bowls, floating candles and flower settings of white roses and orchids, glistened.** After dinner DJ/Tom Finn held court over an action-packed dance floor while Mr. Disco; a barrel-chested body builder and masked dancing girls strutted their stuff.

